

PRESS RELEASE

7. April 2021

CLAUDIA SCHIFFER OFFERS A UNIQUE PERSPECTIVE ON THE DECADE THAT CHANGED FASHION FOREVER, AS CURATOR OF 'FASHION PHOTOGRAPHY FROM THE 1990s' AT KUNSTPALAST DÜSSELDORF.

CAPTIVATE!

FASHION PHOTOGRAPHY FROM THE 90s. Curated by Claudia Schiffer

15 September 2021 – 9 January 2022

Supermodel and global fashion icon, Claudia Schiffer, takes Kunstpalast visitors on a personal journey through the fashion industry of the 1990s. In her first curated exhibition, Schiffer brings together legendary fashion photographers, designers, editors and supermodels, whose energy and vision, like her own, captivated and shaped the decade.

Approximately 120 exhibits draw upon a diverse panorama of the various aspects, characters, and places that were important in the fashion world of the time and the broader cultural sphere. Schiffer balances major photographic works, which continue to inspire and influence today's artists and designers, with unseen and intimate material. Moving image, music and memorabilia from her private archive will reflect the dynamism and change of the era, allowing visitors to catch a glimpse behind the scenes of legendary fashion shows and afterparties.

"The 80's was when I fell in love with fashion, but the 90's was when I learnt what fashion really was. It was an intense and amazing time that had not been seen before, when shoots lasted for days and fashion was front-page news for weeks. Myself, and the other supermodels lived and breathed it and for the first time we realised together, we had the power to make change. I'm thrilled to be curating this exhibition with the Kunstpalast Düsseldorf, sharing my personal journey and the work of some of the industry's greatest artists." Claudia Schiffer

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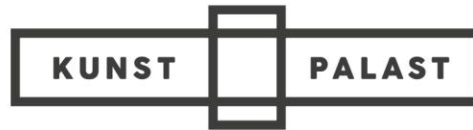
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"I am delighted that we have been able to get Claudia Schiffer to curate an exhibition about the fashion world of the 90s," says Felix Krämer, General Director of the Kunstpalast. "With this show, Germany's most successful model – whose career began in Düsseldorf – will reflect in a very personal way an era that set standards to this day."

The exhibition provides insights into a diverse world of images: the extravaganza of Arthur Elgort's oeuvre is shown next to Corinne Day's intimate and immediate style. Ellen von Unwerth's sense of humour and exuberant play with sexiness, meet the sculptural and perfectly composed works by Herb Ritts. The provocative photos by Juergen Teller contrast with Karl Lagerfeld's elegant and timeless images. Many more iconic photographers are featured in the show. Furthermore, the exhibition showcases the richness and variety of fashion media. From the billboard to the perfectly framed print, magazine pages or Polaroids, visitors will encounter images in every possible form."

The spirit of the 90s – much like in film and music – called for stars who broke with the traditional boundaries of their professions. The supermodels were both these stars and businesswomen, and that they are still regarded as such is a testament to the glass ceilings they and others broke in this seminal decade – paving the way for those who followed. This exhibition is also a celebration of that empowerment and the seismic cultural shift that made for a decade in fashion that is perhaps the richest and most exciting in the second half of the 20th century.

About Claudia Schiffer

Claudia Schiffer was born in Rheinberg, Germany in 1970. She was first discovered in 1987 by a model agent in Checker's Dusseldorf nightclub and is one of the original and most in-demand Supermodels of all time. She has featured on the cover of over 1000 globally renowned titles and has been an inspiration to a myriad of designers, in a

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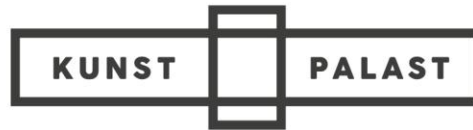
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career that spans more than 30 years. She has also been the subject of the most renowned photography of our time and taken some of the most cutting-edge fashion down the catwalk.

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